



REGENERATE CHRISTCHURCH MEDIA RELEASE

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Weekend event in Ōtākaro Avon River Corridor more than a free concert

Regenerate Christchurch chief executive Ivan Iafeta says activities like this weekend's *Meet In The Middle* event are great opportunities for people to reconnect with the Ōtākaro Avon River Corridor.

Kiwi performer Tiki Taane will headline the free concert at Kerrs Reach on Sunday (7 October), supported by Ruby Fusion, Zion Dance crews and Shayna. Other activities at the event, which has been organised by the Avon-Ōtākaro Network, will include an exhibition regatta on the river.

"We know the area is becoming more widely used by people for walking and running. Events like *Meet In The Middle* can attract people who may not have been to the area for some time or, perhaps, not at all since the earthquakes," Mr Iafeta says.

Regenerate Christchurch, which was established in April 2016, is responsible for developing the regeneration plan for the Ōtākaro Avon River Corridor.

"The plan we are developing will establish how regeneration of the river corridor will occur over time.

"Events such as those being organised by the Avon-Ōtākaro Network are a great way to stimulate activation of the area and support the short-term regeneration of the river corridor."

-ENDS-

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